

ORDER



Orders
Order / Rev: 168637
Alt Order #: 06861915
Product Desc: KLOBUCHAR 10/16-22
Estimate: 593
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency
Name: Abar Hutton Media
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Ct 200
 Alexandria, VA 22310-2552

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Klobuchar for Senate
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	81	\$44,675.00	\$37,973.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	81	\$44,675.00	\$37,973.75	0.00
Totals	81	\$44,675.00	\$37,973.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/17/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--WTF--	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$450.00		0.00			
2	M	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$450.00		0.00			
3	M	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$400.00		0.00			
4	M	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	-TWTF--	:30	8	\$400.00	3	0.00	NM	8	\$3,200.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$400.00		0.00			
5	M	10/16/12	10/19/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	-TWTF--	:30	4	\$225.00	3	0.00	NM	4	\$900.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$225.00		0.00			

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Advertiser: Klobuchar for Senate
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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	M	10/16/12	10/19/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	- TWTF - -	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$250.00		0.00						
16	M	10/22/12	10/22/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	M- - - - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$250.00		0.00						
17	M	10/22/12	10/22/12	M-F 3-4p Twin Cities Live	CM	3-4p	M- - - - -	:30	1	\$175.00	3	0.00	NM	1	\$175.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$175.00		0.00						
18	M	10/17/12	10/18/12	M-F 3-4p Twin Cities Live	CM	3-4p	- - WT - - -	:30	2	\$175.00	3	0.00	NM	2	\$350.00
TWIN CITIES LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - WT - - -	2		\$175.00		0.00						
19	M	10/16/12	10/19/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$250.00		0.00						
20	M	10/22/12	10/22/12	M-F 4-430p Millionaire	CM	4-430p	M- - - - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$250.00		0.00						
21	M	10/16/12	10/19/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	4	\$250.00	3	0.00	NM	4	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$250.00		0.00						
22	M	10/22/12	10/22/12	M-F 430-5p News 430p News	CM	430-5p	M- - - - -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$250.00		0.00						
23	M	10/22/12	10/22/12	M-F 5-530p M-F 5-530p	CM	5-530p	M- - - - -	:30	1	\$450.00	3	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$450.00		0.00						
24	M	10/16/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	4	\$450.00	3	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$450.00		0.00						
25	M	10/17/12	10/18/12	M-F 6-630p M-F 6-630p	CM	6-630p	- - WT - - -	:30	2	\$700.00	3	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - WT - - -	2		\$700.00		0.00						
26	M	10/22/12	10/22/12	M-F 6-630p M-F 6-630p	CM	6-630p	M- - - - -	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$700.00		0.00						
27	M	10/22/12	10/22/12		CM	630-7p	M- - - - -	:30	1	\$650.00	3	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p											
				M-F 630-7p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$650.00		0.00			
28	M	10/16/12	10/18/12	M-F 630-7p	CM	630-7p	-TWT---	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
				M-F 630-7p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWT---					3	\$650.00		0.00			
29	M	10/22/12	10/22/12	Monday Prime C	CM	9-10p	M-----	:30	1	\$5,000.00	3	0.00	NM	1	\$5,000.00
				Castle											
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12		Monday Prime C		9-10p	M-----	:30		(\$5,000.00)		0.00	NM		
See MG 29.2															
[PE Due Pres Debate airs 8-10p this date]															
2	M	10/21/12-10/21/12		Sunday Prime C		8-9p	-----Su	:30		\$5,000.00		0.00	NM		
Ⓜ MG for 29.1 10/22															
30	M	10/16/12	10/16/12	Tuesday Prime C	CM	9-10p	-T-----	:30	1	\$3,750.00	3	0.00	NM	1	\$2,750.00
				Private Practice											
PRIVATE PRACTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$3,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/15/12-10/21/12		Tuesday Prime C		9-10p	-T-----	:30		(\$3,750.00)		0.00	NM		
See MG 30.2															
[PE At order entry--Pres Debate scheduled 8-10p this date]															
2	M	10/19/12-10/19/12		Friday Prime C		9-10p	-----F----	:30		\$2,750.00		0.00	NM		
Ⓜ MG for 30.1 10/16															
31	M	10/17/12	10/17/12	Wednesday Prime C	CM	9-10p	--W----	:30	1	\$3,800.00	3	0.00	NM	1	\$3,800.00
				Nashville											
NASHVILLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$3,800.00		0.00			
32	M	10/19/12	10/19/12	Friday Prime C	CM	9-10p	----F--	:30	1	\$2,750.00	3	0.00	NM	1	\$2,750.00
				20/20											
20-20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$2,750.00		0.00			
33	M	10/16/12	10/19/12	M-F,Su Late News	CM	10-1035p	-TW-F--	:30	3	\$900.00	3	0.00	NM	3	\$2,700.00
				M-F, Su 10-1035p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TW-F--					3	\$900.00		0.00			
E 34	M	10/16/12	10/19/12	M-F 1035-1102p thru 1/7	CM	1035-1102p	-TWTF--	:30	4	\$500.00	3	0.00	NM	1	\$500.00
				Nightline											
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	10/15/12-10/21/12		M-F 1035-1102p thru 1/7		1035-1102p	-TWThF----	:30		(\$500.00)		0.00	NM		
Credited															
3	M	10/15/12-10/21/12		M-F 1035-1102p thru 1/7		1035-1102p	-TWThF----	:30		(\$500.00)		0.00	NM		
Credited															
4	M	10/15/12-10/21/12		M-F 1035-1102p thru 1/7		1035-1102p	-TWThF----	:30		(\$500.00)		0.00	NM		
Credited															
35	M	10/20/12	10/20/12	SA GMA	CM	7-8a	-----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
				Sa GMA											

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SAT GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	1		\$425.00	0.00							
36	M	10/20/12	10/20/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	1		\$325.00	0.00							
37	M	10/20/12	10/20/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$425.00	3	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	1		\$425.00	0.00							
38	M	10/21/12	10/21/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$225.00	3	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$225.00	0.00							
39	M	10/21/12	10/21/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
GMA SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$550.00	0.00							
40	M	10/21/12	10/21/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$475.00	3	0.00	NM	1	\$475.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$475.00	0.00							
41	M	10/21/12	10/21/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$450.00	3	0.00	NM	4	\$2,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$450.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/15/12-10/21/12		Su 530-6p See MG 41.2,41.3,41.4,41.5 [PE Due HRA]	530-6p		-----Su	:30		(\$450.00)		0.00	NM		
2	M	10/16/12-10/18/12		M-F 2-3p 9/10-TFN Ⓜ MG for 10.2,10.1,11.1,41.1	2-3p		-TWTh----	:30		\$250.00		0.00	NM		
3	M	10/16/12-10/18/12		M-F 2-3p 9/10-TFN Ⓜ MG for 10.2,10.1,11.1,41.1	2-3p		-TWTh----	:30		\$250.00		0.00	NM		
4	M	10/21/12-10/21/12		Su 9-10a Ⓜ MG for 10.2,10.1,11.1,41.1	9-10a		-----Su	:30		\$650.00		0.00	NM		
5	M	10/21/12-10/21/12		Su 1035-1105p Nws Ⓜ MG for 10.2,10.1,11.1,41.1	1035-1105p		-----Su	:30		\$900.00		0.00	NM		
42	M	10/21/12	10/21/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$600.00	3	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$600.00	0.00							
43	M	10/22/12	10/22/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	M-----	:30	1	\$500.00	3	0.00	NM	1	\$500.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	M-----	1		\$500.00	0.00							
													Totals	81	\$44,675.00